

Delivery notes

Starter activity: A day in the life

10–15 minutes

Introduction:

Pupils should be encouraged to consider the roles and responsibilities of sports stars as ambassadors for the sport and the skills needed to be a successful ambassador. They should then think about what it might mean to be a reading ambassador, why this is important and the skills they might need.

Learning outcomes:

Pupils will be able to:

- identify some of the key qualities and skills of being an ambassador.

Resources required:

- Flipchart/mini-whiteboards

Downloads:

- **Film: What makes 'star quality'?**

Delivery notes:**Step 1:**

Explore with pupils what they understand by the term 'ambassador'. Collect their responses.

Step 2:

Next, encourage pupils to discuss and list all the jobs and responsibilities a footballer may have during a week alongside actually playing (press conferences/answering fan mail/social media/briefings/community work/school visits etc.). Pupils should then think about what qualities and skills you might need to be such an ambassador.

Step 3:

Watch the **Film: What makes 'star quality'?** Compare their thoughts and add new ideas to their list.