Starter activity: A day in the life

10–15 minutes

Introduction:
Pupils should be encouraged to consider the roles and responsibilities of sports stars as ambassadors for the sport and the skills needed to be a successful ambassador. They should then think about what it might mean to be a reading ambassador, why this is important and the skills they might need.

Learning outcomes:
Pupils will be able to:
• identify some of the key qualities and skills of being an ambassador.

Resources required:
• Flipchart/mini-whiteboards

Downloads:
• Film: What makes ‘star quality’?

Delivery notes:
Step 1:
Explore with pupils what they understand by the term ‘ambassador’. Collect their responses.

Step 2:
Next, encourage pupils to discuss and list all the jobs and responsibilities a footballer may have during a week alongside actually playing (press conferences/answering fan mail/social media/briefings/community work/school visits etc.). Pupils should then think about what qualities and skills you might need to be such an ambassador.

Step 3:
Watch the Film: What makes ‘star quality’?. Compare their thoughts and add new ideas to their list.