

Activity sheet

Script planning grid

Instructions:

Use this planning grid as a guide to help your group structure your ideas for your pitch to the Lions.

First discuss your ideas with your group, then note down your ideas using your class toolkit to include as many persuasive techniques as possible. Good luck!

Group name: _____ **Client name:** _____

	Thoughts and ideas	Language and phrases to use	How did we do?
Introduce yourself and your client			
Reasons why the Lions should support you			
What is your USP (unique selling point)?			
What you need sponsorship for and why			
End on a high with a killer finish!			